

Office of the Deputy Director General Tourism Services Administration

1 Iyar 5768
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Mr. Gary L. Krupp KC*SG
President
Pave the Way Foundation
47 Farrell Street
Long Beach, NY 11561
USA

Dear Mr. Krupp,

I wish to thank you and the Pave the Way Foundation for your work in assisting us in advancing incoming tourism to Israel, particularly among the Christian communities. Pave the Way understands, that tourism and the economic stimulus that it provides, are essential elements in achieving the peace for which Israel endeavors and prays.

Your efforts to enlighten airport personnel in better serving visiting guests and pilgrims coming to the Holy Land is resulting in significant improvements in the conduct of the sensitive process of the security check. Additionally, your efforts from behind the scenes with the Christian denominations to encourage pilgrimages and to communicate the reality of personal safety for visiting guests in the Holy Land has helped us to make 2007 a most successful year for tourism in Israel. Hopefully these efforts will continue in 2008 as well.

Please express our gratitude to your Board of Directors and advisors.

We look forward to your continued efforts to help us to surpass the 2007 number of incoming tourists to the Holy Land in 2008, our 60th year of independence, and thereby strengthening the economic infrastructure for peace through tourism.

Sincerely yours,



Raphael Ben Hur
Senior Deputy Director General for Tourism Services